Lemonade Stand

Amount Raised: **$750.00**
Event Time: 6 hours (ran from 11am – 3pm)
Prep Time: 4 hours over 2 weeks
Participants: 1 Family of 5
Location: Neighborhood Community Center

Organizing a Lemonade Stand was a great way for our kids to make a difference & get involved with our fundraising this year. It was very easy to organize and we had great results!

**Step By Step**

Allow 2 weeks from start to finish.

**Week 1**
- Select a date & location! We chose a hot Saturday in August in front of our neighborhood’s Community Center.
- Approach local grocery stores for some of the supplies needed; lemonade, cups, napkins, etc. Our local store covered the cost of our cups & napkins!

**Week 2**
- Purchase supplies needed (if not readily available, approach local businesses for the use of tables, tent, etc.)
- Make flyers & posters to hang throughout the area the two days prior to Lemonade Stand – this was the most fun for our kids!
- Ask other team members to contribute baked goods for the bake sale.

**Two Days Before Event**
- Hang flyers & posters around neighborhood.

**Day of Event**
- Set up Tent/Tables & Decorated using Light The Night balloons, Light The Night banner, posters & brochures
- Start making lemonade about an hour in advance so you can cool it down with ice in the coolers.
- Ensure that you have enough help at the sale all day to collect money and make/pour the lemonade!

**Supplies**

- Poster board & paper for making signs = $35
- Markers/tape = $15
- Tables = Community Center provided two
- Tent for Yard = Donated by team member
- Cash box = $5
- Decorations = LLS provided Light The Night banners & balloons to use
- Lemonade = 10 containers of powder, $30
- Cups & Napkins = Donated by local grocery store
- Coolers & Bags of Ice = $30
- Containers to hold/pour Lemonade = Donated by mom
- Starting Cash for change/collecting donations
- Baked Goods for sale = Donated by team members
- Out of Pocket Costs: $120

**Tips, Tricks & the Unexpected**

- Adults are the best choice when it comes to handling/collecting donations.
- Ask for a “donation” for the cups of lemonade. Our kids wanted to “charge” $1.00 a cup, but most people gave us more than that!
- Start earlier to get more of the supplies donated. Next year we will start about a month ahead of time to try and get the other items on our supply list donated.
- Have LOTS of ice & coolers on hand! We had to run out a 2nd time for bags of ice.